

STADIUM USE AGREEMENT
ENTITLEMENT RIGHTS AREAS AGREEMENT
EXHIBITS FOR LOCATIONS AND DEPICTIONS

December 30, 2016

1. Medtronic Club Projection and Biometrics Display
Location Map (Lower Club (South) Level) (7752617) 1A
Depiction 1 (Biometrics Display) Medtronic Club (8098798) 1B-1
Depiction 2 (Medtronic Projector for Biometrics Display) (8107367) 1B-2

2. Medtronic Plaza Monument
Location Map (South Plaza) (7752619) 2A
Depiction 1 (Medtronic Plaza Monument – West Stadium View) (8107469) 2B-1
Depiction 2 (Medtronic Plaza Monument – Close-Up –Stadium View) (8107479) 2B-2
Depiction 3 (Medtronic Plaza Monument – Medtronic Sign - City View) (8107465) 2B-3
Depiction 4 (Medtronic Plaza Monument – Medtronic Sign-Center Stadium View) (8107473) 2B-4

3. Delta Sky 360 Club Illuminated Wall
Location Map (Event Level Locations – Two (2)) (7752625) 3A
Depiction 1 (Delta Club – Closest to Field) (8099188) 3B-1
Depiction 2 (Delta Club – Entry Way Sign) (8099190) 3B-2

4. Hyundai Club Car Display/Video Monitor/Illuminated Wall Display
Location Map (Lower Club (North) Level) (7752624) 4A
Depiction 1 (Hyundai Car Display) (8099196) 4B-1
Depiction 2 (Hyundai Club - Video Monitor Board) (8107697) 4B-2
Depiction 3 (Hyundai Club - Illumination Board) (8107698) 4B-3

5. Factory Motors Parts (FMP) Club – Product Display
Location Map (FMP Club Entry) (8099200) 5A-1
Depiction 1 (FMP Product Wall - Entry) (8107494) 5B

6. Buffalo Wild Wings Club – Fantasy Football Desk
Location Map Fantasy Sports Desk (8099426) 6A
Depiction 1 (Sports Desk Only) (8099432 page 1 of 2) 6B-1
Depiction 2 (Location Depiction Picture of Sports Desk) (8099432 page 2 of 2) 6B-2

7. Mystic Lake’s Club Purple Video Monitors

Location Map (Video Monitor Locations) (8099435) 7A

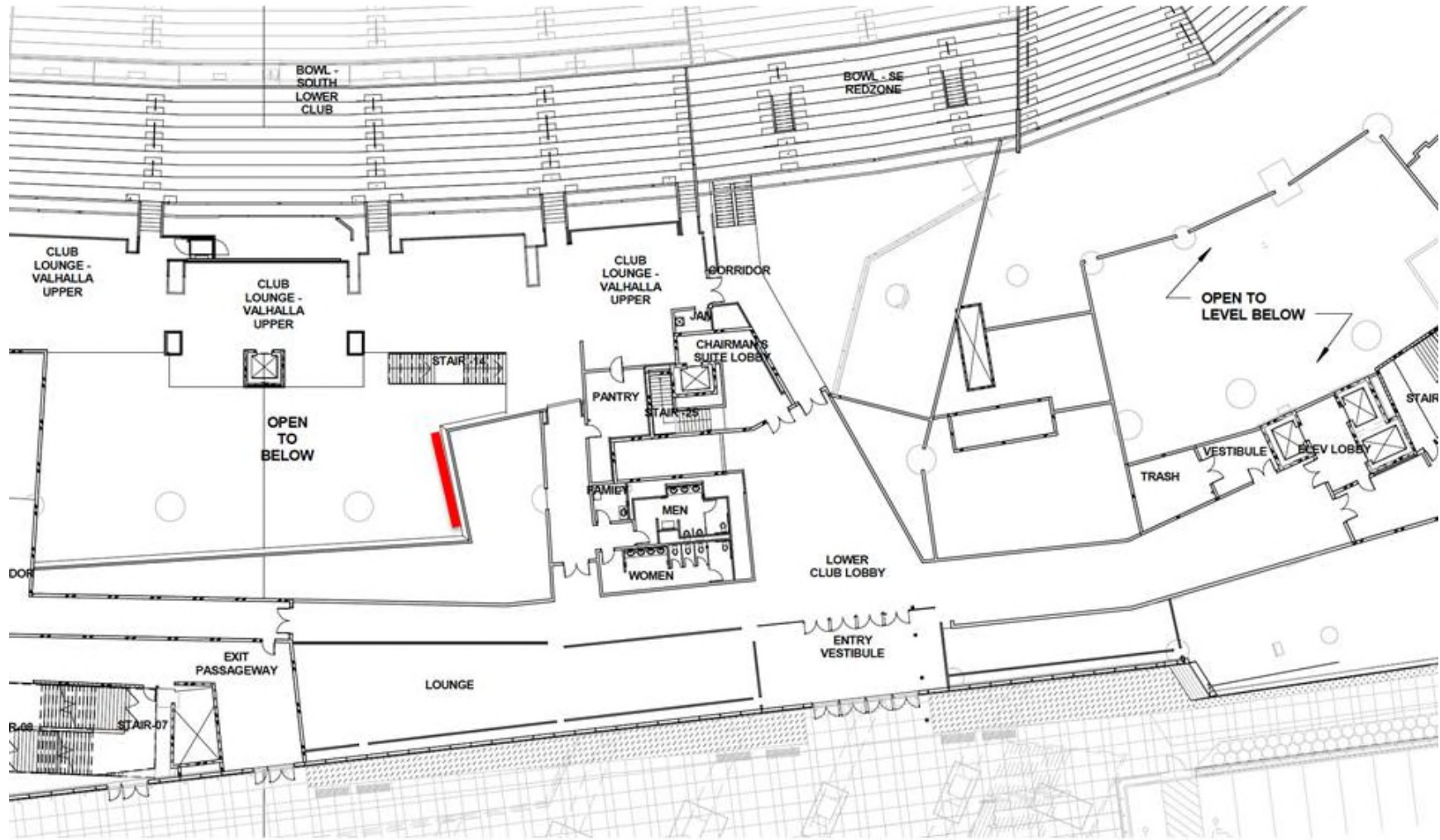
Depiction 1 (Mystic Lake– Column Video Monitor 353 - Fourth Column From Left
On The Garage Door Side) (8107519) 7B-1

Depiction 2 (Mystic Lake – Wall Video Monitor -419 - Second Column From Left
City Side) (8107527) 7B-2

Depiction 3 (Mystic Lake – Column Video Monitor - 432 - First Column From Left
City Side - Upper) (8107533) 7B-3

Depiction 4 (Mystic Lake – Wall Video Monitor - Against Blue Area Furthest From
The Left) (8107536) 7B-4

Medtronic Club Biometrics Display



LOWER CLUB (SOUTH) LEVEL

Location Map (Lower Club (South) Level) (7752617)



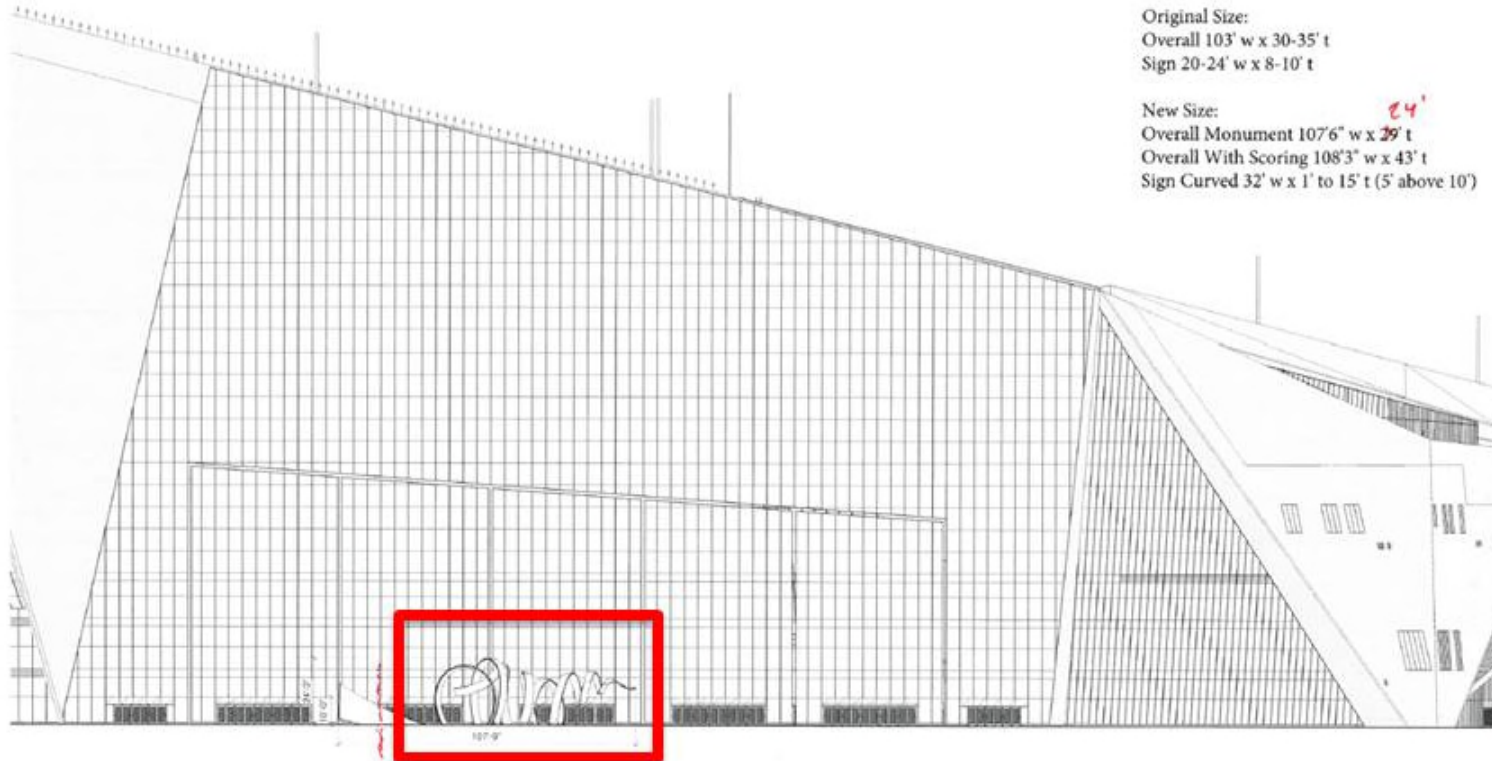
Depiction No. 1 (Biometrics Display) (8098798)



Depiction 2 (Medtronic Projector for Biometrics Display) (8107367)

Medtronic Plaza Monument

ELEVATIONS OF MONUMENT AT US BANK STADIUM



Original Size:
Overall 103' w x 30-35' t
Sign 20-24' w x 8-10' t

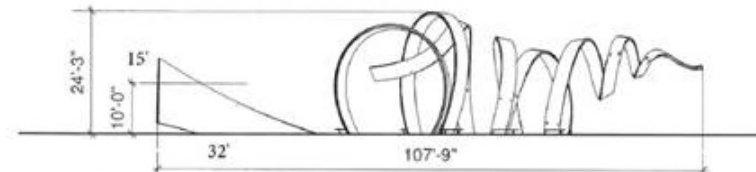
New Size: 24'
Overall Monument 107'6" w x 39' t
Overall With Scoring 108'3" w x 43' t
Sign Curved 32' w x 1' to 15' t (5' above 10')

APPROVALS:

Approved by MKH 5/9/16, an authorized representative of the Minnesota Vikings MSFA
Approved by [Signature] 05/09/16, an authorized representative of the Minnesota Sports Facilities Authority
Date: _____ Minnesota Vikings

DRAWING

MONUMENT [Signature]



1. ELECTRICAL
2. RAILCUT HEIGHT
3. 5° ANGLE / REFLECTION OF SUN

Location Map (South Plaza) (7752619)



Depiction 1 (Medtronic Plaza Monument – West Stadium View) (8107469)



Depiction 2 (Medtronic Plaza Monument – Close-Up – Stadium View) (8107479)

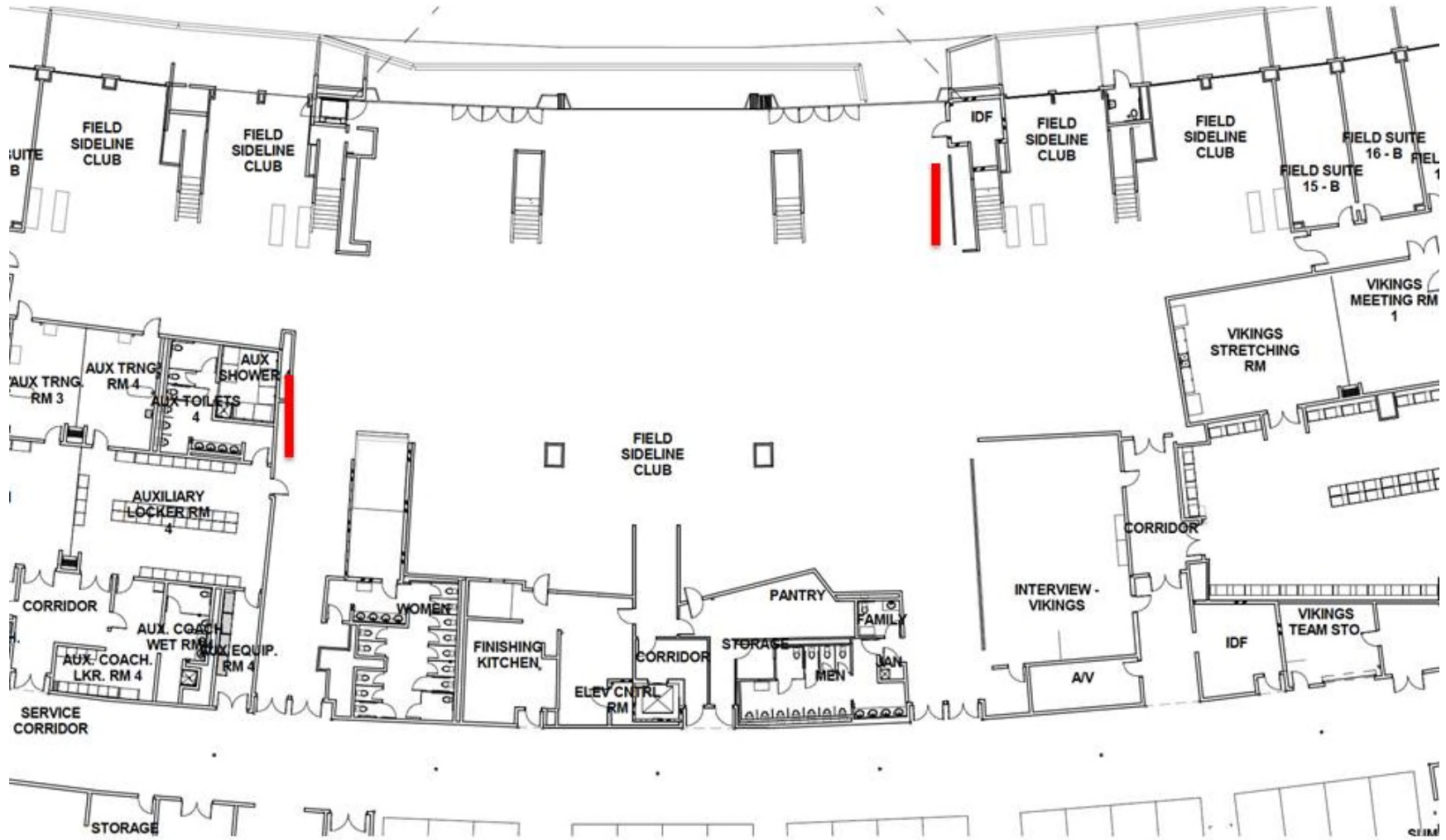


Depiction 3 (Medtronic Plaza Monument – Medtronic Sign – City View) (8107465)



Depiction 4 (Medtronic Plaza Monument – Medtronic Sign – Center Stadium View) (8107473)

Delta Sky 360 Club Illuminated (Diamond) Wall



EVENT LEVEL

Location Map (Event Level Locations – Two (2)) (7752625)

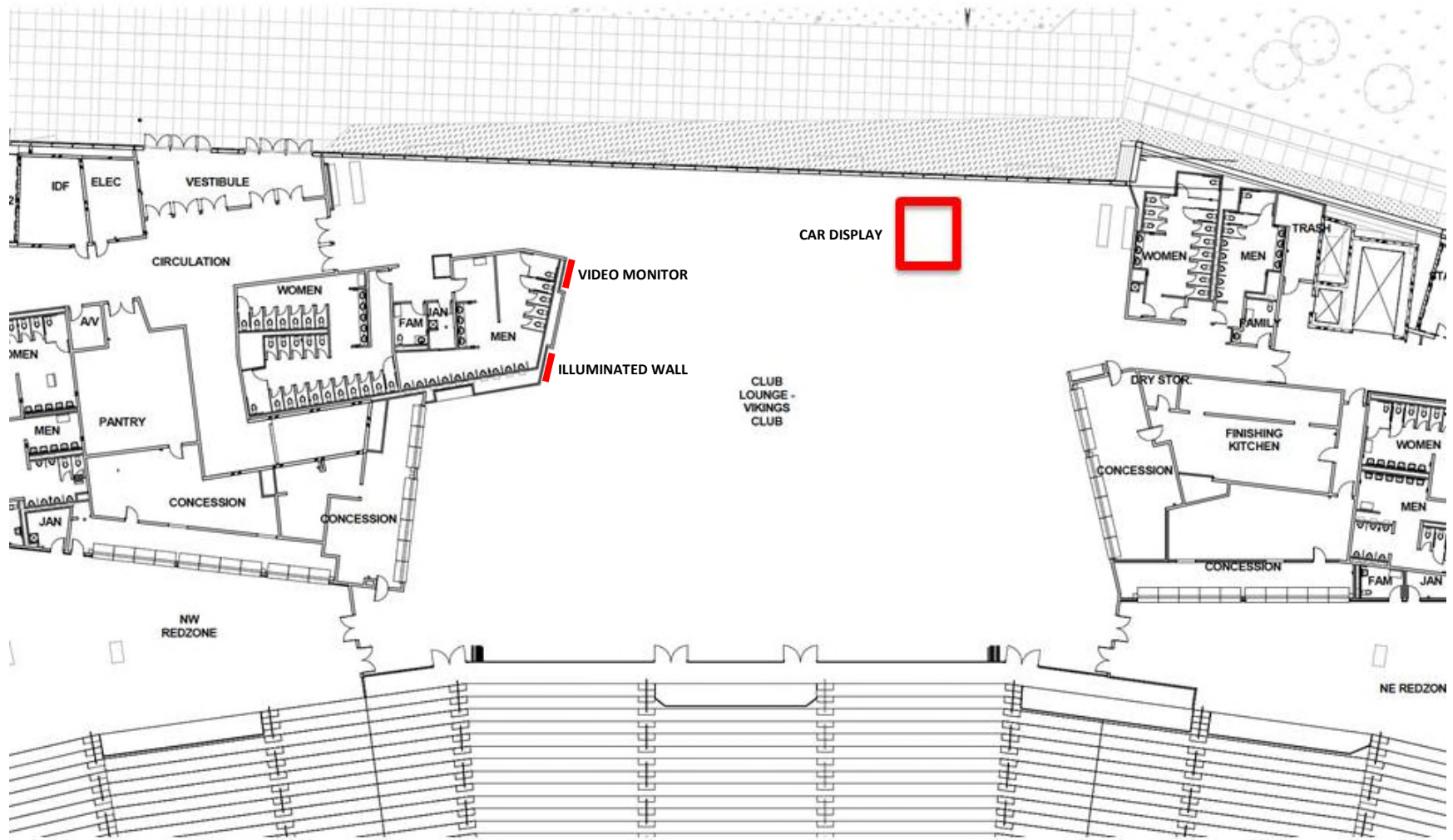


Depiction 1 (Delta Club – Closest to Field) (8099188)



Depiction 2 (Delta Club – Entry Way Sign) (8099190)

Hyundai Club Car Display/Video Monitor/Illuminated Wall Display



LOWER CLUB (NORTH) LEVEL

Location Map (Lower Club (North) Level) (7752624)



Depiction 1 (Hyundai Car Display) (8099196)

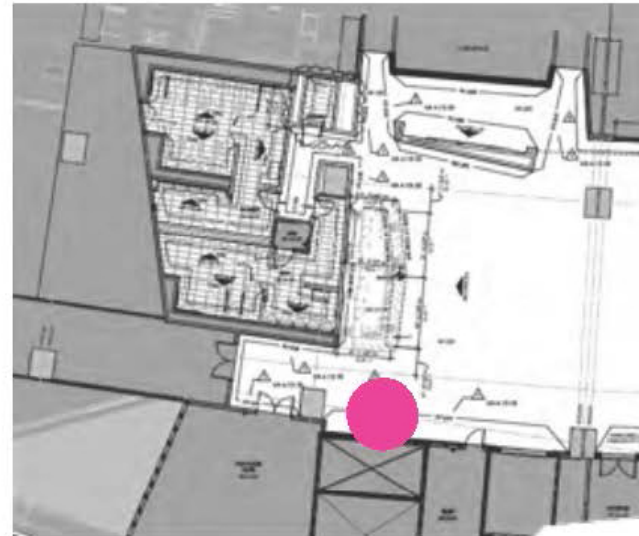


Depiction 2 (Hyundai Club – Video Monitor) (8107697)



Depiction 3 (Hyundai Club – Illumination Board) (8107698)

At the entry of the FMP Club



RSPDREAMBOX

Location Map (FMP Club Entry) (8099200)



Depiction 1 (FMP Product Wall – Entry) (8107494)



BUFFALO WILD WINGS CLUB
PROGRAMMING PLAN - ENHANCED



US Bank Stadium
Minnesota Vikings

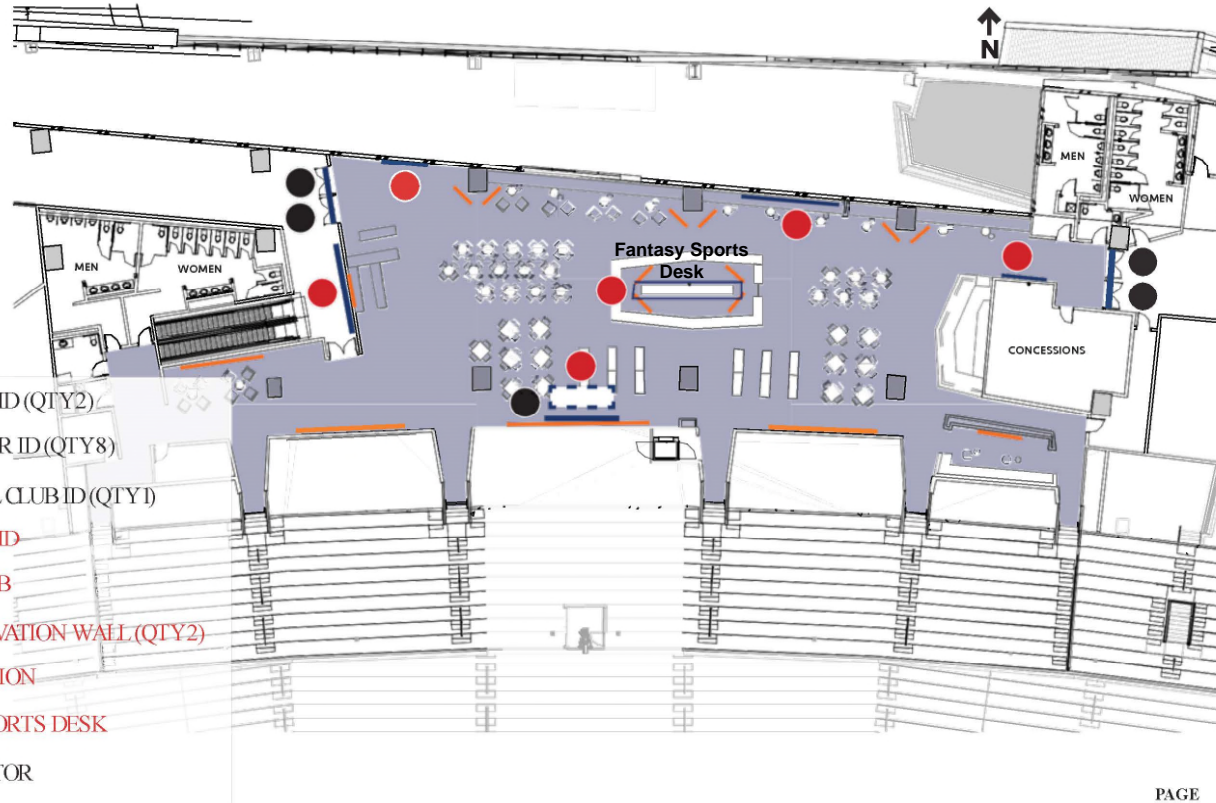
PROJECT
Buffalo Wild Wings
Club Brand
Activation
Proposed
Concept
Designs

Buffalo Wild
Wings 5500
Wayzata Blvd.
Minneapolis, Minnesota
Sherris, AIA
Director, Store
Design

DATE |
VERSION
04.08.16 - 2

DESCRIPTION
Programming Plan

SD.01



- ENTRY CLUB ID (QTY 2)
- DUSTED DOOR ID (QTY 8)
- HORIZONTAL CLUB ID (QTY 1)
- LARGE CLUB ID
- MEDIUM CLUB
- BRAND ACTIVATION WALL (QTY 2)
- BAR ACTIVATION
- FANTASY SPORTS DESK
- VIDEO MONITOR

PREPARED BY INFINITE SCALE

Location Map (Fantasy Sports Desk) (8099426)



BUFFALO WILD WINGS CLUB
INTERIOR WALL ACTIVATION - ENHANCED



Proposed horizontal club ID would remain brushed aluminum channel letters with BWW logo type - preference would be halo lit if possible.

NOTE: We would like to consider changing the copy to "Buffalo Wild Wings Fantasy Football Headquarters" or something similar.

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BUFFALO WILD WINGS CLUB
BAR ACTIVATION - ENHANCED



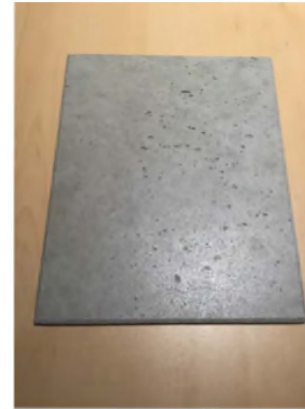
Proposed bar activation piece would consist of support frame skinned with perforated metal and BWW brand graphics/logo applied.

NOTE: When visiting the site there were three TV screens in the proposed location so confirmation of size and available space will be required.

BAR ACTIVATION

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Proposed fiberglass or resin panel with faux concrete finish.



US Bank Stadium
Minnesota Vikings

PROJECT
Buffalo Wild Wings
Club Brand
Activation
Proposed
Concept
Designs

Buffalo Wild
Wings 5500
Wayzata Blvd.
Minneapolis, Minnesota
Sh Ferris, AIA
Director, Store
Design

DATE |
VERSION
04.08.16 - 2

DESCRIPTION
Misc. Activation
Components

SD.08



Proposed fantasy sports desk would have a similar design as the current BWW Stadia restaurant reception desk.


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Depiction 1 (Sports Desk Only) (8099432 page 1 of 2)

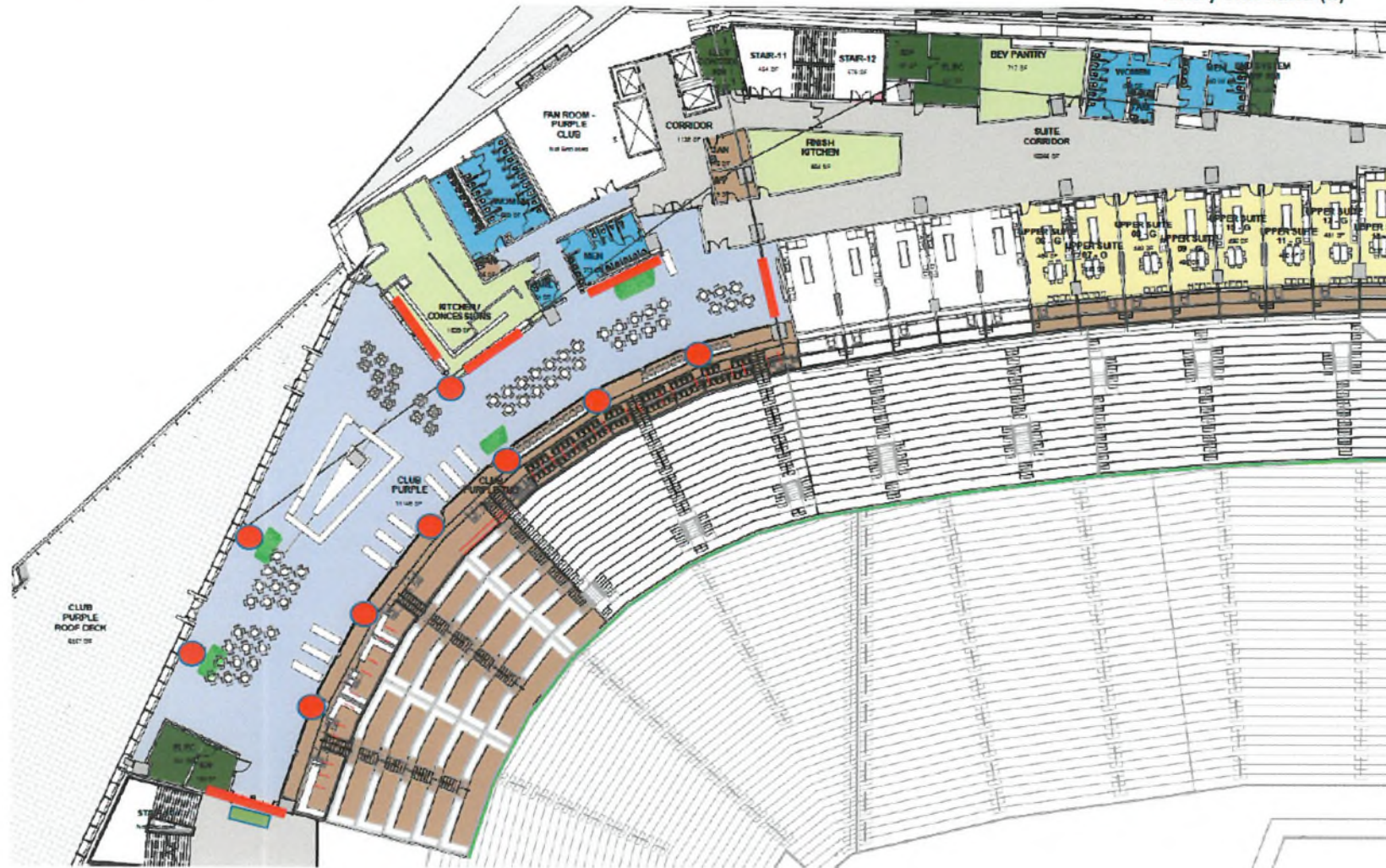


Depiction 2 (Location Depiction Picture of Sports Desk) (8099432 page 2 of 2)

Lake's Club Purple

 = Dedicated
Mystic Lake TVs

Mystic Branding
Columns (9)
Concession Header (2)
Activation Walls (2)
Entry Surround (1)



Location Map (Video Monitor Locations) (8099435)



Depiction 1 (Mystic Lake – Column Video Monitor 353 - Fourth Column From Left On The Garage Door Side) (8107519)



Depiction 2 (Mystic Lake – Wall Video Monitor 419 – Second Column From Left City Side)
(8107527)



Depiction 3 (Mystic Lake – Column Video Monitor 432 – First Column
From Left City Side - Upper) (8107533)



Depiction 4 (Mystic Lake – Wall Video Monitor – Against Blue Area Furthest From The Left) (8107536)